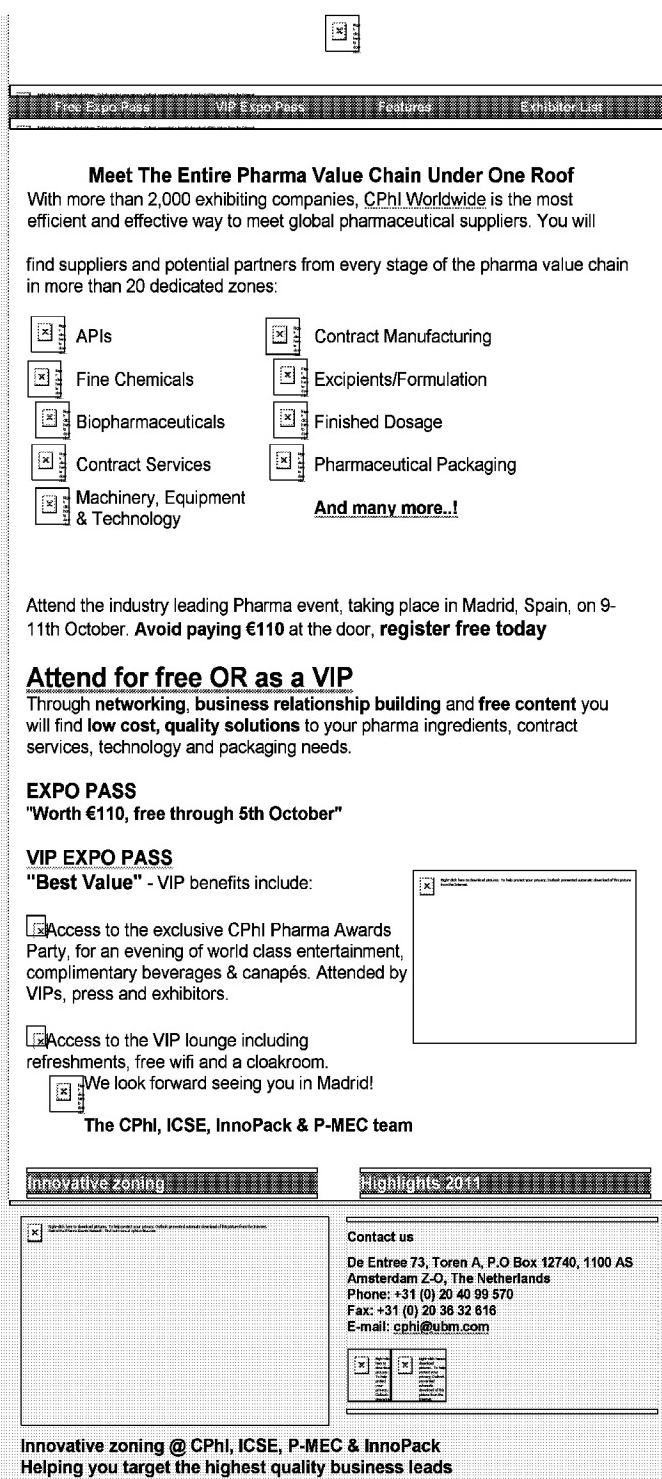
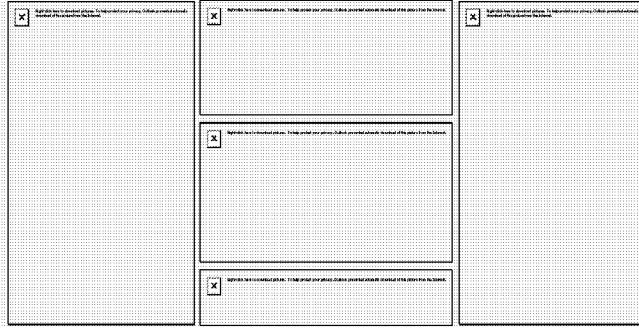


From: events@avakado.eu
Sent: Thursday, September 20, 2012 5:48 AM
To: Hanchett, James (DPH)
Subject: Meet 2,000+ Pharma Suppliers - Register Today!

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The screenshot shows the homepage of the CPhI Worldwide website. At the top, there's a navigation bar with links for "Free Expo Pass", "VIP Expo Pass", "Featured", and "Exhibitor List". Below the navigation, a large headline reads "Meet The Entire Pharma Value Chain Under One Roof". A sub-headline explains: "With more than 2,000 exhibiting companies, CPhI Worldwide is the most efficient and effective way to meet global pharmaceutical suppliers. You will find suppliers and potential partners from every stage of the pharma value chain in more than 20 dedicated zones:". To the left, there's a grid of icons representing different industry sectors: APIs, Fine Chemicals, Biopharmaceuticals, Contract Services, Machinery, Equipment & Technology, Contract Manufacturing, Excipients/Formulation, Finished Dosage, and Pharmaceutical Packaging. An "And many more..!" link is also present. Below this, a call to action encourages attendees to "Attend the industry leading Pharma event, taking place in Madrid, Spain, on 9-11th October. Avoid paying €110 at the door, [register free today](#)". A section titled "Attend for free OR as a VIP" highlights networking, business relationship building, and free content. It also mentions low cost, quality solutions for ingredients, contract services, technology, and packaging needs. Two sections follow: "EXPO PASS" ("Worth €110, free through 5th October") and "VIP EXPO PASS" ("Best Value" - VIP benefits include: Access to the exclusive CPhI Pharma Awards Party, the VIP lounge, and refreshments). A message from the team says, "We look forward seeing you in Madrid!". At the bottom, there are sections for "Innovative zoning" and "highlights 2011", along with contact information for De Entree 73, Toren A, P.O Box 12740, 1100 AS Amsterdam Z.O, The Netherlands, with phone, fax, and email details. A footer at the bottom states: "Innovative zoning @ CPhI, ICSE, P-MEC & InnoPack. Helping you target the highest quality business leads".



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This email was sent to james.hanchett@state.ma.us, by avakado Media.
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